



NIKI LIVE AGENCY POLICY

[AGENCY REGISTRATION LINK](#)



Niki Live Agency Registration Process

1. Download and Sign Up on the Niki Live app.
2. Visit your Niki App Profile and copy the Niki ID.
3. Click on the **Agency Registration Link**
4. Paste your Niki ID and click 'Get.'
5. Receive a verification code in your Niki app messages.
6. Enter the code and click 'Submit.'

Approval may take up to 24 hours. Share your profile screenshot on **WhatsApp At +91 9650889239**

AGENCY REGISTRATION LINK

Currency Definition:

Coin: Can be purchased or recharged via the platform or Coin Seller, used for gifts and games.

Bean: Earned through gifts received, calls, games, and event rewards

Niki Live Agency Commission Structure:

1. Value: 10,000 beans equals 1 USD.
2. The host gets the 70% of the coins earned. (7,000 beans from 10,000 coins gifts)
3. Through coins recharge or games: Maximum rate \$1 = 9,800 coins
4. Agency commission is calculated based on the agency's revenue for the week (including first-level sub-agencies).



How to Earn in Niki Live:

1. The Niki Live Agency commission is calculated on the overall team income for the week.
2. The agency will only calculate the host earnings through calls, gifts, and games revenue excluding the platform task rewards.
3. The agency's salary will be received every Monday and can be withdrawn anytime.
4. The commission rate may vary from 4% to 20%. The agency also receives a bonus depending on the commission earned.
5. Invite sub-agents and earn commission based on the total weekly income.

Below is the chart for the commission structure:

I. Agency Commission (Weekly)

Level	Total Beans Income	Commission Rate
D	0 – 500,000	4%
C	500,000 – 2,000,000	7%
B	2,000,000 – 11,000,000	11%
A	11,000,000 – 30,000,000	14%
S	30,000,000 – 65,000,000	18%
SS	65,000,000+	20%

Sub-Agency and its Commission

- The subordinates working under the agency are known as Sub-agents.
- These sub-agents can be an individual or a company. They can further hire more hosts and sub-agents under their agency, and will follow the same rules and regulations as the upper agency.
- The income of the sub-agents will not be calculated in the main agency's host performance sharing.
- The commission rate will depend on the agency's total income.
- The commission for the main agents will be paid directly by Niki Live. There will be no deduction from the hosts' and sub-agents' earnings.

Example 1: Main Agency A has no sub-agencies.
A's weekly revenue = 1,700,000 Beans, commission rate=7%.

Example 2: Main Agency A has Sub-Agency B.
A's revenue = 1,700,000 Beans, B's revenue = 400,000Beans.

Total revenue = 2,100,000 Beans, commission rate = 11%.
A's commission income = $1,700,000 * 11\% / 10,000 = \18.7
Commission from B = $400,000 * (11\% - 4\%) / 10,000 = \2.8

Note: Sub-agency revenue does not count toward host performance sharing, but the agency's commission rate is based on the total weekly income (including sub-agencies). Main agencies can only earn commission from direct sub-agencies, not sub-sub-agencies.



New host recruitment reward (one-time reward)

Number of New Hosts Verified	Reward / Beans
2	2,000 (\$0.2)
10	10,000 (\$1)
50	50,000 (\$5)
500	300,000 (\$30)
1000	600,000 (\$60)

New host streaming reward (daily)

Number of 1-hour Streams per Host	Reward / Beans
≥ 5	500 (\$0.05)
≥ 10	1,200 (\$0.12)
≥ 20	2,500 (\$0.25)

New host definition: registered ≤ 30 days and never joined another agency.



Agency Growth Rate:

A host needs to fulfill:

Valid days per week, Total duration of the broadcast per week: 6 days 15 hours

Valid streaming days per week	6 days (Mon–Sun cycle)
Total streaming hours per week	15 hours (Mon–Sun cycle)

Requirements of the agency:

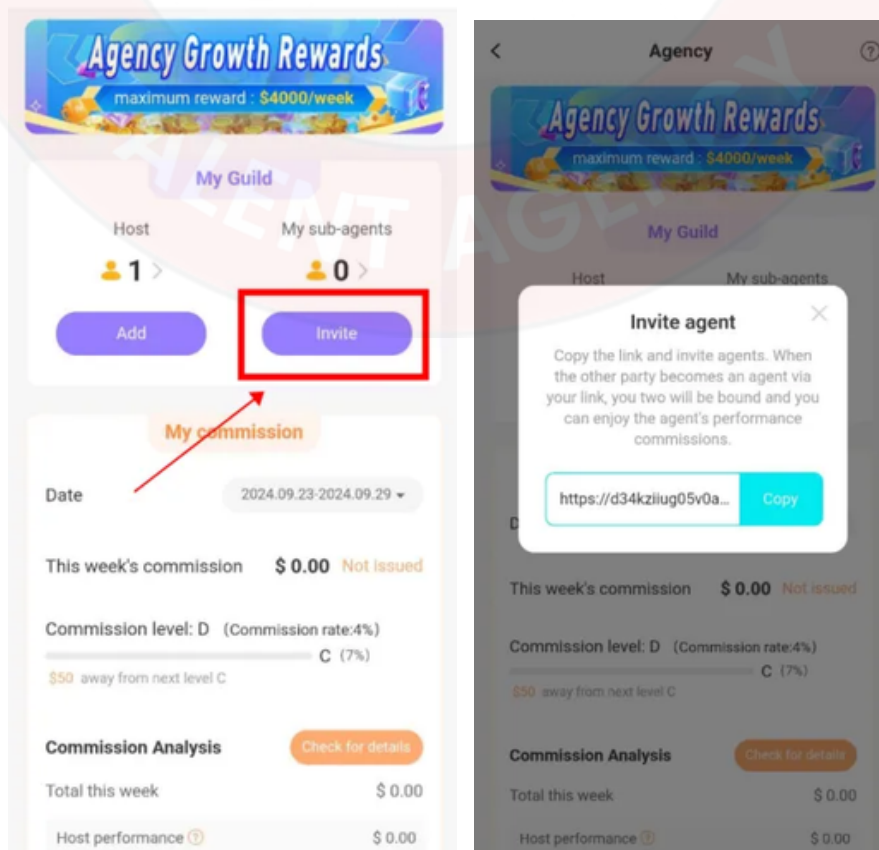
1. You need to have a minimum of 10 hosts. (live for 1 hour a day, 4 days a week)
2. You need to hit 500,000 beans income in 2 weeks otherwise your agency might be dismissed.

Level	Task	Reward / Beans
Lv1	Top 90, ≥15 valid hosts, total shareable revenue 10,000,000 Beans	1,800,000 (\$180)
Lv2	Top 55, ≥15 valid hosts, total shareable revenue 20,000,000 Beans	3,500,000 (\$350)
Lv3	Top 35, ≥25 valid hosts, total shareable revenue 30,000,000 Beans	5,000,000 (\$500)
Lv4	Top 20, ≥25 valid hosts, total shareable revenue 40,000,000 Beans	6,500,000 (\$650)
Lv5	Top 15, ≥30 valid hosts, total shareable revenue 50,000,000 Beans	8,500,000 (\$850)

Level	Task	Reward / Beans
Lv6	Top 12, ≥30 valid hosts, total shareable revenue 65,000,000 Beans	11,000,000 (\$1,100)
Lv7	Top 9, ≥30 valid hosts, total shareable revenue 85,000,000 Beans	12,500,000 (\$1,250)
Lv8	Top 7, ≥30 valid hosts, total shareable revenue 110,000,000 Beans	18,000,000 (\$1,800)
Lv9	Top 5, ≥30 valid hosts, total shareable revenue 175,000,000 Beans	30,000,000 (\$3,000)
Lv10	Top 1, ≥30 valid hosts, total shareable revenue 225,000,000 Beans	40,000,000 (\$4,000)

How to Add Sub Agents?

- The Agency needs to send an invitation link to the invited sub agents
- The sub agents need to enter their Niki ID and their confirmation code. [The Code will sent through an official message on Niki Live]



Agency Growth Rewards
maximum reward: \$4000/week

My Guild

Host: 1 > My sub-agents: 0 >

Add Invite

My commission

Date: 2024.09.23-2024.09.29

This week's commission: \$ 0.00 Not issued

Commission level: D (Commission rate:4%)
C (7%)
\$50 away from next level C

Commission Analysis Check for details

Total this week: \$ 0.00

Host performance: \$ 0.00

Invite agent

Copy the link and invite agents. When the other party becomes an agent via your link, you two will be bound and you can enjoy the agent's performance commissions.

<https://d34kziug05v0a...> Copy

This week's commission: \$ 0.00 Not issued

Commission level: D (Commission rate:4%)
C (7%)
\$50 away from next level C

Commission Analysis Check for details

Total this week: \$ 0.00

Host performance: \$ 0.00



How to Add Hosts:

Expand your network by adding hosts to your agency:

- Host Registration: Hosts will download the Niki Live app, create a profile, and provide their Niki Profile ID to the agency.
- Agency Integration: Open your Niki profile, click 'Agency' and enter the Host ID.
- Approval Process: Hosts will receive an agency request in the Niki app system message. They need to accept the agency's request.

Withdrawal Process:

- The agency and hosts can withdraw their earnings anytime.
- The minimum amount that can be withdrawn is \$10, and the conversion rate is 10,000 beans = \$1.
- The service fees will be charged on the withdrawn amount, depending on the withdrawal method. Niki Live provides multiple withdrawal methods, including Epay, Payoneer, PayPal, bank transfers, etc.
- The agency's salary will be received every Monday and can be withdrawn anytime.
- **Funds will arrive within 24 hours after withdrawal.**



Niki Live Rules:

Ranking Requirement	Weekly revenue must meet the specified range.
Valid Host	Streaming 1 hour/day counts as 1 valid streaming day; ≥ 6 valid streaming days/week and ≥ 15 total hours count as 1 valid host.
Shareable Revenue	Total revenue excluding system-issued rewards.
Reward Claim Condition	Rewards can be claimed only if both host count meets standard and shareable revenue requirements are met. Weekly rewards are calculated separately; only rewards for the current level can be claimed.
Agency Participation Condition	Only agencies ranked in the top 8 in weekly revenue can participate in Level 8–10 tasks; agencies outside the top 8 can only complete Level 0–7 tasks.
Fraud Handling	Any agency involved in fraud will have rewards and participation privileges immediately revoked.
Host Quality Requirement	Hosts with low quality and repeated warnings may lose eligibility for agency growth rewards.



- Agents cannot recruit hosts from other agents on Niki Live.
- Promoting other platforms on Niki Live is strictly prohibited.
- Streamers can only be with one agent at a time. If found otherwise, the host's new account will be banned immediately.
- Agents must not take hosts already on the platform into their agency. The first violation will result in a \$10 penalty, and the second in a \$100 penalty. Repeat offenders will lose all commissions and their partnership with the platform will be terminated.
- Agents are not allowed to deduct extra from the host's salary, and the exchange rate difference for paying salaries should not exceed 5% of Google's international rate. If a complaint is verified, the agent's income share will be withheld.
- Agents should maintain good relationships with their hosts, manage their live broadcast records, and encourage them to improve both the quality and frequency of their broadcasts.
- Any violation will result in appropriate penalties. Serious violations that cause significant losses to the platform may lead to legal action.



HAVE ANY QUERY? FEEL FREE TO ASK QUESTIONS



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